



FRANCHISE PROGRAM

A BUSINESS-BUILDING
OPPORTUNITY AS
DURABLE AS OUR FLOORS

The bottom of the image features two overlapping, wavy, horizontal lines. The top line is a light, muted purple, and the bottom line is a darker, more saturated purple. Both lines curve gently across the width of the page, creating a modern, abstract graphic element.

WE ARE SERIOUS ABOUT FLOORS –
AND THE PEOPLE WHO INSTALL THEM.

At The Garage Floor Company,TM
we are motivated by:

- Knowing our franchise owners are thriving
- Seeing them build an exciting and rewarding business for themselves
- Expanding our brand to benefit more customers and more franchise owners

QUALITY WORK. CUSTOMER SERVICE.
THAT'S WHAT WE'RE ABOUT.

Flooring is
**transformative,
functional, and beautiful.**

You will improve every space you and
your crew work in, in a way that utilizes
The Garage Floor Company™
proprietary operating system
to its fullest potential.

A YEAR-ROUND BUSINESS WITH PLENTY OF ROOM FOR GROWTH.

After years of experience working with other home services concepts, our founders were drawn to coating and refinishing concrete floors – and for good reason.

At The Garage Floor Company,[™] what began as primarily a garage floor installations business has grown into a transformative flooring business that turns just about any concrete surface into what our customers want: durable, easily-maintained, gorgeous flooring.



BECOME A FLOORING EXPERT.



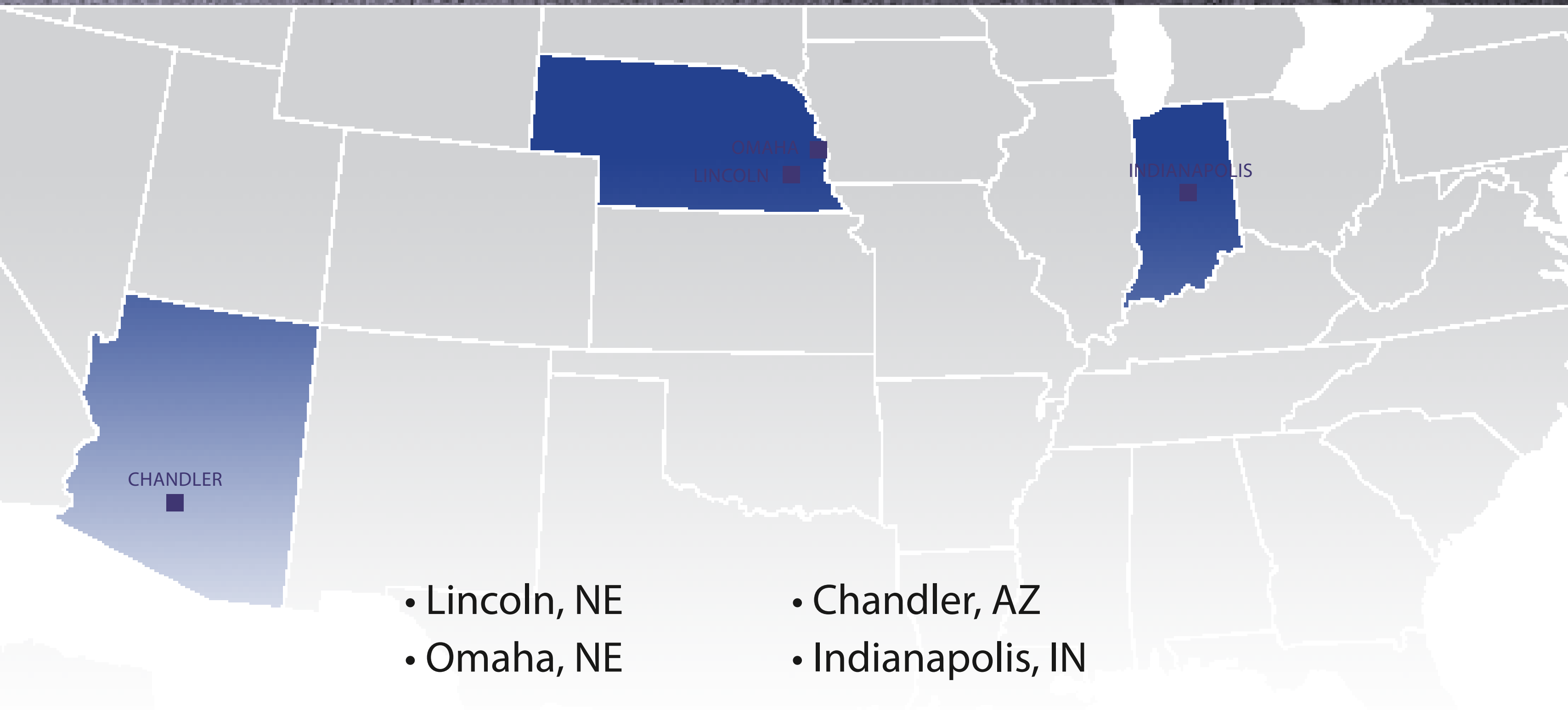
- Provide solutions for residential and light commercial floors: garages, carports, basements, utility/laundry rooms and more.
- Leverage a wide variety of quality products including polyaspartic and epoxy finishes, appropriate for the customer's specific needs and décor.
- Begin your business as the lead installer, then build your team.
- Operate a home-based business – start up from your own garage or storage unit, and a wrapped, branded truck and trailer or box truck.
- Broaden your services with maintenance options.
- Offer peace of mind: a lifetime anti-peel warranty.

WE HOPE YOU'LL CONSIDER THIS
EXTRAORDINARY OPPORTUNITY.

We supply an
effective
business model
and the tools and help you
need to grow your business.

It's a great way to make a living!

OUR CURRENT LOCATIONS.



- Lincoln, NE
- Omaha, NE

- Chandler, AZ
- Indianapolis, IN

WHERE WE'RE HEADED.

Key Target Expansion Markets

- We're looking for dedicated, motivated franchise owners in key territories – particularly those near our current operations in Omaha and Indianapolis.
- Some examples include **Kansas City, Des Moines, Louisville...** and more!
- Ask us today about availability in YOUR local market!

DES MOINES

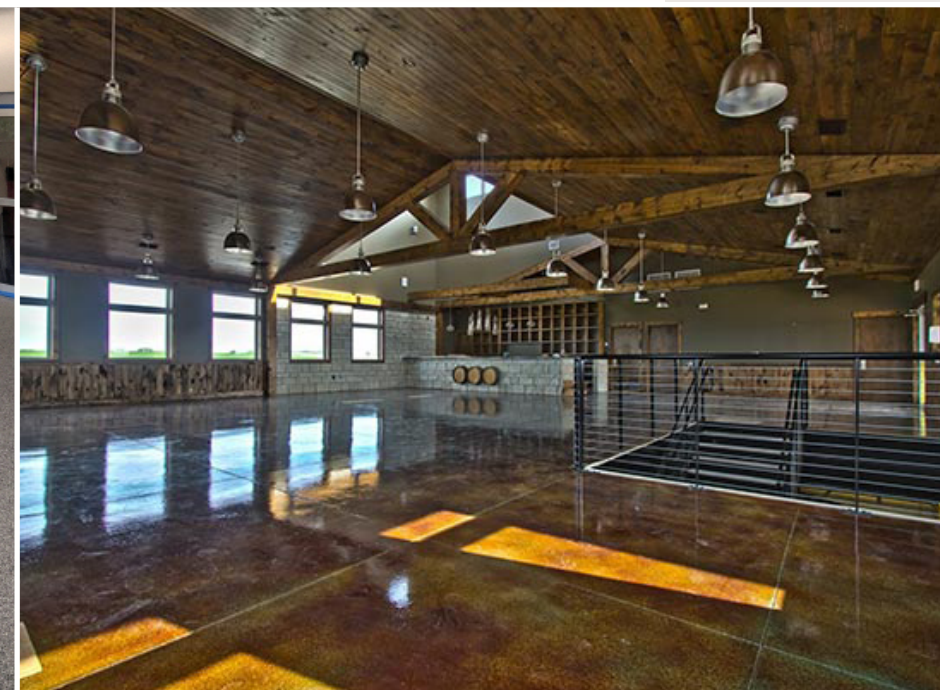
KANSAS CITY

LOUISVILLE

CINCINNATI

A FLOORING
FRANCHISE
OF YOUR
OWN.

- **Strong brand image** to leverage as you build your own The Garage Floor Company™ location.
- **Wide selection** of customizable flooring options available for your customers to choose from.
- **Multiple revenue streams** and products that perform year-round.



WHY THE FLOORING INDUSTRY?

- An uptick in the residential flooring market is predicted to continue through 2027 as a result of demand for aesthetic flooring materials and a **trend toward interior decoration.**
- Concrete repair, protection and restoration is an **\$18 to \$21 billion industry** in the U.S.
- Demand for hard surface flooring in the U.S. is forecast to advance 6.1% per year to 11.3 billion square feet in 2019, valued at \$16.7 billion with the **residential market key to the fastest growth.**

Sources:

<https://www.marketsandmarkets.com/PressReleases/flooring.asp>

<https://atcepoxy.com/the-concrete-repair-industry/>

<https://www.freedoniagroup.com/Hard-Surface-Flooring.html>

FRANCHISE FACTS.

Founded:
2011

Footprint:
Home office
+ storage
unit or
home garage

Initial
Franchise Fee:
\$35,000

Segment:
Construction

Revenue Streams:
Garage flooring,
metallic epoxy
flooring, concrete
polishing, for
residential and
light commercial

Royalties:
5% of gross sales
(subject to minimum
flat fee after year one)

Sub-Segment:
Concrete
repair,
restoration
and
maintenance

Start-up Costs:
\$118,881
to
\$268,157



INITIAL AND
ONGOING
FRANCHISE
SUPPORT.



“ I BACK MY GUYS,
100 PERCENT. ”

– JEFF GANNON, CO-FOUNDER –



INITIAL AND ONGOING FRANCHISE SUPPORT.



- Count on our management team's skills and experience, so you never feel unsupported in your business.
- Take advantage of thorough documentation, education and training to keep you in front of industry trends.
- Use our exclusive, proprietary coating systems. You won't compete with any other companies using the same products!
- Rely on established vendor partnerships for other key supplies.
- Leverage a state-of-the-art customer resource management software that allows for onsite digital quotes with e-signatures. No more paper!
- Be proud to professionally market a rewarding business that provides quality products and services to your community, based on customer satisfaction.

GLOWING REVIEWS.

“ WE HAD OUR GARAGE FLOORS DONE AND COULD NOT HAVE ASKED FOR A BETTER EXPERIENCE.

PROFESSIONALISM, ATTENTION TO DETAIL, AND ALL-AROUND CUSTOMER SERVICE WAS SPECTACULAR.

WE WOULD DEFINITELY RECOMMEND THIS COMPANY TO EVERYONE WE KNOW. KEEP UP THE GREAT WORK!!

– GENA R., YELP – ”

“ WE HAD THIS DONE FOR OUR BAR AREA IN OUR BUSINESS.

VERY NICE LOOKING AND EASY TO CLEAN.

I WOULD HIGHLY RECOMMEND IT FOR EITHER COMMERCIAL OR RESIDENTIAL.

– SANDY – ”

“ GREAT SERVICE, GREAT PRODUCT, GREAT VALUE.

WE MET GFC AT THE INDIANAPOLIS HOME SHOW.

THEY DELIVERED ON EVERY STEP OF THE PROCESS FROM ESTIMATING TO COMPLETION.

– JOE R., FACEBOOK – ”

NEXT STEPS.

Complete the Confidential Information Request Form



Speak with our Franchise Development Team



Meet with our Team and Review the FDD

Secure Financing, Sign the Franchise Agreement & Finalize Business



Start-up Steps



Attend Training

Receive Onsite Assistance



Begin Marketing to Community



Launch your The Garage Floor Company Franchise!



CONNECT WITH US

THANK YOU FOR EXPLORING
THE GARAGE FLOOR COMPANY™
FRANCHISE OPPORTUNITY!



GFC Franchising, Inc.

15125 Industrial Rd.

Omaha, NE 68144

Phone: 866.507.0096

franchise@thegaragefloorco.com

www.thegaragefloorcofranchise.com

This advertisement is not an offer to sell a franchise. An offer of a franchise can only be made through the delivery of a franchise disclosure document. Certain states require that we register the franchise disclosure document in those states. This advertisement is not directed by us to residents of any of those states. Moreover, we will not offer or sell franchises in those states until we have registered the franchise (or obtained an applicable exemption from registration) and delivered the franchise disclosure document to the prospective franchisee in compliance with applicable law.